



Berkeley Heights *Rescue Squad*

P.O. Box 117 • Berkeley Heights, NJ 07922

Dear Neighbors,

June 15, 2011

We are writing to inform you about an exciting new way for you to support the Berkeley Heights Volunteer Rescue Squad and save money on your electricity supply costs at the same time.

We have joined the Residual Fundraising Program at Viridian Energy (located in Norwalk, CT) which offers you the opportunity to receive savings by switching the electric supply of your home or business to Viridian Energy. Viridian has a variable rate which offers savings over time. Additional information can be found at our web site www.viridian.com/bhvrs. Your current utility company (e.g. ACE, JCP&L, PSEG, or RECO) will continue to provide billing and repair services. We know that you have probably seen information on these programs from many companies; however **the Berkeley Heights Rescue Squad will earn money each month, at no cost to you, from Viridian** as long as your account is active with Viridian. The money the squad earns from Viridian will be used toward updating equipment, purchasing supplies and capital expenditures such as new radios, uniforms and ambulances. All of this will help us to continue to provide our free services to the residents and companies in Berkeley Heights. During the past few years, we have lost our monetary contribution from the township and look to this as a source to make up for the badly needed revenue in order to meet our operational expenses.

You can sign up all of your properties in any area served by Viridian, not just Berkeley Heights. For commercial enrollments, please contact Viridian Customer Care @ 866-663-2508. A number of our squad members have been using Viridian for a few months and have seen a decrease in their bills, and at the same time the squad has benefited with their monthly earnings from Viridian.

We ask that you to please consider this opportunity that we believe to be a win-win for you, the environment and the Berkeley Heights Volunteer Rescue Squad.

To enroll, just go to www.viridian.com/bhvrs , click on “Become A Customer”, and then follow the instructions. If you need a paper application, have any questions or need additional information, please call us at 908-464-0013 and leave a message for someone to call you back. We ask that you notify us that you filled out an application by sending an e-mail to energy@bhvrs.org or call the above number and leave a message including your name, address and phone number, so we can follow up with Viridian.

Sincerely yours,

Rich Bower, President

Berkeley Heights Volunteer Rescue Squad- Viridian Independent Associate 11736

Switching to a competitive third-party supplier is not mandatory and you, the customer, have the option of remaining with your utility for basic generation service. Viridian Energy is licensed in Connecticut (Docket # 09-04-15), Maryland (License Reference # IR-1840), New Jersey (License # ESL-0084), New York (ESCO Code VRID), and Pennsylvania (Docket # A-2099-2145794) to serve residential and commercial energy customers. Viridian Energy's rate is variable and is therefore subject to change based on market conditions. Current rates should not be construed as a guarantee of future rates or savings.